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Advanced Financial Management (AFM) - accaglobal.com

In a world of geo-political, social and economic uncertainty, Strategic Financial Management is under pressure. This book reviews the subject within the context of current events. Each chapter contains activities (with solutions) to test understanding at your own pace.

Strategic Financial Management - bookboon.com

Strategic management is the deployment and implementation of the strategic plan and measurement and evaluation of the results. Deployment involves completing the plan and communicating it to all employees. Implementation involves resourcing the plan, putting it into action, and managing those actions.

Strategic Management Handbook - University of North Texas

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