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Velasquez, Business Ethics: Concepts and Cases, 7th

Arguments Supporting Business Ethics • Ethics applies to all human activities. • Business cannot survive without ethics. • Ethics is consistent with profit seeking. • Customers, employees, and people in general care about ethics. • Studies suggest ethics does not detract from profits and seems to contribute to profits.

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business that would prevent us from applying the same standards of ethics to business activities that should

be applied to all voluntary human activities. It has been pointed out, in fact, that a business cannot exist unless the people in-

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